

PRIME
MEDIA GROUP
MEDIA RELEASE

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PRIME MEDIA APPOINTS
GENERAL MANAGER, PRIME TELEVISION

PRIME Media Group today announces the recent appointment of Mr Tony Hogarth to the new position of General Manager, Prime Television.

In his 17 year career at PRIME, Mr Hogarth has held several executive positions, most recently as General Manager PRIME Network Sales with responsibility for local advertising sales operations across PRIME's markets of NSW, ACT, Victoria and Western Australia.

Prime Chief Executive Officer, Mr Ian Audsley, said "Tony boasts a long and successful career at PRIME and his work ethic and leadership qualities are well demonstrated. In this new role Tony adds the day-to-day running of our television operations to his existing advertising sales responsibilities."

Mr Hogarth has over 27 years' experience in the media industry. Prior to his current position, he held the roles of General Manager Victoria and General Manager Western Australia with PRIME. Prior to his time at PRIME Mr Hogarth was an executive with Super League Perth (News Limited) and held various positions in the Perth media industry.

For further information please contact:

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