



20 January 2017

**PRIME MEDIA GROUP LIMITED: RELEASE OF 2017 HALF YEAR RESULTS**

Prime Media Group Limited (**ASX:PRT**) will announce its results for the half year ended 31 December 2016 on Friday 24 February 2017.

A telephone briefing will be held for shareholders and the investment community at **10:00am on Friday, 24 February 2017**.

Please contact Rachel Han via email [rachel.han@primemedia.com.au](mailto:rachel.han@primemedia.com.au) to register for participation in the conference call.

The interim results will also be available on the company website: [www.primemedia.com.au](http://www.primemedia.com.au)

A handwritten signature in black ink, appearing to read "Emma McDonald", written in a cursive style.

**Emma McDonald**

Company Secretary

[emma.mcdonald@primemedia.com.au](mailto:emma.mcdonald@primemedia.com.au)